



NEWS RELEASE CONTACT:

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For Immediate Release

Medical Simulation Corporation Partners with The Leapfrog Group

DENVER, May 4, 2010 — Medical Simulation Corporation (MSC) announces that it has become a partner member of The Leapfrog Group, a national not-for-profit organization that mobilizes the purchasing power of its employer members to increase transparency, easy access to healthcare information, and reward for hospitals with a proven record of high-quality care. MSC will present at the next Leapfrog Board of Directors meeting in June and host a webinar for hospital members this summer.

“MSC is privileged to be selected by The Leapfrog Group as a partner member,” says Bill Younkes, MSC President. “MSC’s research-based training solutions have demonstrated the ability to significantly improve the competence and confidence of healthcare providers in delivering high-quality patient care. MSC looks forward to advancing our shared mission of improving patient safety and healthcare quality.”

“Leapfrog works with healthcare stakeholders because we believe they have an important role to play in the transformation of our health system into one where purchasers and consumers have the information they need to choose the safest hospital. MSC brings an important perspective to The Leapfrog Group as the first healthcare education provider to join our roster of partners,” said Leah Binder, CEO. “We admire MSC’s commitment to educational excellence as well as leadership in advancing transparency and quality in healthcare. We look forward to working with them—and learning from them— over the coming years.”

The Leapfrog Group (www.leapfroggroup.org) uses the collective leverage of large purchasers of healthcare to initiate breakthrough improvements in the safety, quality, and affordability of healthcare for Americans. The Leapfrog Group was founded in November 2000 by the Business Roundtable and is now independently operated with support from its members. View 2009 Hospital Ratings at www.leapfroggroup.org/cp.

About Medical Simulation Corporation

Medical Simulation Corporation (MSC) is a recognized healthcare industry leader in providing full-service simulation training and education services to healthcare personnel, medical societies and medical product manufacturers. MSC’s quality and patient safety solutions are designed to strengthen the competence and confidence of nurses, physicians and technologists. Through its network of training platforms, MSC can provide customized training services to any location worldwide. For more information, please visit www.medsimulation.com or call 888/889-5882.

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