



SIMSUITE[®]
MEDICAL SIMULATION CORPORATION

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Medical Simulation Corporation Partners with Laerdal Medical Corporation to Distribute Quality Initiative Programs to SimMan[®] Users

DENVER, January 26, 2010 – Medical Simulation Corporation (MSC) announces a new partnership with Laerdal Medical Corporation to distribute MSC's Quality Initiative Programs to hospitals and simulation centers nationwide to improve the *competence and confidence*[®] of all healthcare providers in patient care. MSC and Laerdal are teaming up to advance a shared mission of improving patient safety.

"MSC's Quality Initiative Programs help healthcare providers bridge the gap between measurement and achievement of national patient safety and quality benchmarks," says Bill Younkes, MSC President and CEO. "Our partnership with Laerdal will deliver MSC's research-based patient safety training solutions to healthcare providers nationwide."

Laerdal will distribute MSC's Moderate Sedation Program and Sepsis Program Tool Kits, featuring simulation scenarios programmed for the Laerdal SimMan[®], in the United States, Canada and Latin America. MSC's Tool Kit products are complete training packages that include everything an educator needs to deliver a comprehensive training event, including pre-programmed simulation scenarios and didactic curriculum based on research-based guidelines. MSC's Tool Kits represent valuable cost-savings and time-savings for hospitals and simulation training centers.

The Moderate Sedation and Sepsis Quality Initiative Programs support the continuity of best practice-based training for healthcare professionals within a single hospital, or across multiple healthcare systems. Other MSC Quality Initiative Programs include Ventilator-Associated Pnuemonia, Central Line Management and Stroke. Programs in development include Door-to-Balloon Time, DVT and PE, and Decompensated Heart Failure. Visit www.medsimulation.com for more information about all of MSC's Quality Initiative Programs.

About Medical Simulation Corporation

Medical Simulation Corporation (MSC) is the recognized healthcare industry leader in providing full-service simulation training and education services to healthcare personnel, medical societies and medical product manufacturers. MSC's quality and patient safety solutions are designed to strengthen the competence and confidence of nurses, physicians and technologists. Through its network of training platforms, MSC can provide customized training services to any location worldwide. For more information, please visit www.medsimulation.com or call 888/889-5882.



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About Laerdal Medical Corporation

Laerdal Medical, one of the world's leading providers of Healthcare Solutions, is dedicated to helping save lives with products and services for Simulation, Airway Management, Immobilization, Basic Life Support, Advanced Life Support, Patient Care, Self-Directed Learning, and Medical Education. Additionally, a complete line of Education and Technical Services, Courseware and Consulting Services is available. Laerdal is pleased to serve all health care providers and educators, from the lay rescuer to the medical professional. For more information, visit www.laerdal.com.

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